



Happy Tails Pet Therapy Virtual 5k & Fun Run SPONSORSHIP REQUEST

October 3, 2020 Virtually!

We are excited to announce our **7th Annual 5k & Fun Run, October 3, 2020 at Anywhere (because it's virtual!)**. Sponsorships are an integral part of this fundraising event. This year's race features 6 sponsorship levels: Diamond, Platinum, Gold, Silver, Bronze, and Tail Wag supporter. Each level offers unique benefits from your company logo on our race shirt, race entries, to sponsorship tables. Your support allows Happy Tails to continue to service over 150 facilities in and around the metro Atlanta area, including hospitals, nursing homes, schools, special events, and many others.

Our organization depends on fundraisers like this one to support the services of our volunteers. Proceeds from this event will not only allow Happy Tails to maintain our current volunteer force, but also recruit and train new members. Our 300+ active volunteers provide more than 100,000 'therapy interactions' annually, sharing the unconditional love of their pets with those in need.

We currently have more than 50 facilities on our waiting list, hoping that Happy Tails pets will be able to make regularly scheduled visits! These ever increasing requests for our services require recruiting, testing, and training new members and their pets. The costs associated with increasing our membership represent the majority of our annual budget.

Your tax-deductible sponsorship will help make this event possible, along with recognizing your support of Happy Tails Pet Therapy.

For additional information, please contact **Danielle McAfee at 770.361.9046** or happytails5k@gmail.com

Thank you from the Board of Happy Tails:

Cheri Gatland-Lightner

Patrice Hosmer

Hillary Meister

Candace Veteto

Michelle Lerch

Sara Howard

Christy Morrison

Doug White

Linda Wilkinson

Pat Johnson

Amanda Neeb

Catherine Wright

Joan MacDonald

Kim Mason

Kathy Redmond

Chakman Young

Ben Daugherty

Danielle McAfee

Linda Rockford

Ellen Griffin

Christine McNamara

Marie Serafina

Happy Tails Pet Therapy Mission

Happy Tails volunteers share the unconditional love of their pets with people of all ages with physical, social, emotional, and cognitive needs at healthcare facilities, social agencies, and special needs programs.



Sponsorship Levels

\$5,000 Diamond Sponsor

- LOGO placed at the top of race t-shirt worn by runners
- Listed as top sponsor on website with logo and link
- Prominent recognition on all race advertisements including media announcements, posters and flyers.
- Two posts (Facebook and/or Instagram) on our social media sites. Copy to be approved by sponsor.
- Right to provide unlimited promotional items for participants
- 10 complimentary race entries

\$2,500 Platinum Sponsor

- LOGO prominently on back of race t-shirt worn by runners
- Recognition on all race advertisements including posters and flyers
- Right to provide promotional items, coupons, etc. for give-away bags
- One post (Facebook and/or Instagram) on our social media sites. Copy to be approved by sponsor.
- Recognition on event's web page
- 5 complimentary race entries

\$1,000 Gold Sponsor

- LOGO on back of race t-shirt worn by runners
- Right to provide promotional items, coupons, etc. for give-away bags
- Recognition on event's web page
- 3 complimentary race entries

\$500 Silver Sponsor

- LOGO (or name) on back of race t-shirt worn by runners
- Right to provide promotional items, coupons, etc. for give-away bags
- Recognition on event's web page
- 2 complimentary race entries

\$250 Bronze Sponsor

- Name on back of race t-shirt worn by runners
- Right to provide promotional items, coupons, etc. for give-away bags
- Recognition on event's web page

\$100 Tail Wag Supporter

- Right to provide promotional items, coupons, etc. for give-away bags
- Recognition on event's web page

*Please note that Happy Tails is always grateful for in-kind sponsorships as well.

Non-profit and rescue groups; Please contact **Danielle McAfee** at **770.361.9046** or **happytails5k@gmail.com**



Sponsorship Form

Happy Tails Pet Therapy Virtual 5k & 1-Mile Race • October 3, 2020, Anywhere

Sponsorship Deadline: September 4, 2020

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Point of Contact: _____

Email: _____ Phone: _____

Website: _____

Sponsorship Level

\$5000 Diamond \$2500 Platinum \$1000 Gold \$500 Silver \$250 Bronze \$100 Tail Wag

Do you plan to send materials/giveaways for the participant bags?

Yes No

Sponsors at Bronze level or above can choose to have their name listed or submit a company logo.

Artwork and logos should be submitted as follows:

- Logos for T-shirts will be printed only in one color and should be submitted as **vector art only**.
- Logos for website can be submitted as 72 dpi JPEG or PNG files.

Email all logos to happytails5k@gmail.com

Participants can register for the Run Your Happy Tails Off 5K on our race website: runyourhappytailsoff.com

Please mail completed form and checks, made payable to Happy Tails Pet Therapy, to:
Happy Tails 5K Sponsorship
1072 Ralph Road NE, Atlanta GA 30324

For sponsorship questions contact:
Danielle McAfee
770.361.9046 / happytails5k@gmail.com

I have read and fully agree to abide by all rules & regulations accompanying this application. I agree to hold Happy Tails Pet Therapy and the facility free from any and all claims and liability relating to injury, damages or theft caused to persons or property while occupied under this contract. Photos: By signing this application, you agree that photos may be used for advertising purposes.

Signature: _____

Date: _____